Unified security from the store to the cloud to the data center.



Retail Security should be your first thought, not an afterthought. As hackers become more sophisticated and ruthless, Cisco is evolving right along with them with security solutions and services that are simple, open, automated and effective.

## Hackers love retail.



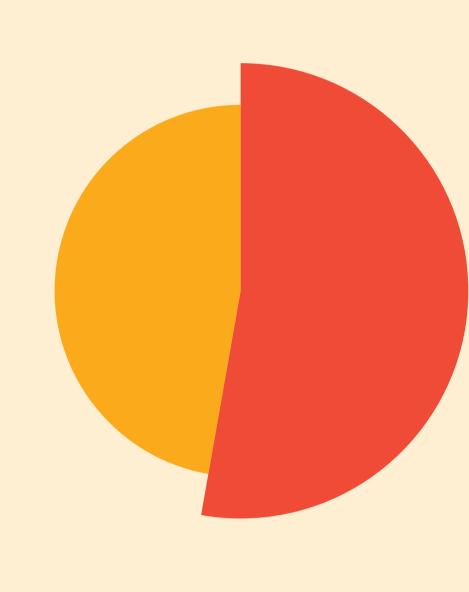
Lots of personal financial data.



Distributed systems with many vulnerabilities.



Retailers suffer 3X more attacks than financial industry<sup>1</sup>.



53% of all attacks resulted in financial damages of more than US\$500,000.1

The average cost per lost or stolen record is \$1582.



and gives you protection from the store to the cloud to the data center.

Cisco Security keeps hackers out, enables growth



is 9 hours. The industry average is 100 days<sup>3</sup>.

Cisco's Time to Detection (TTD)

## Talos, world-class, Protection from device,

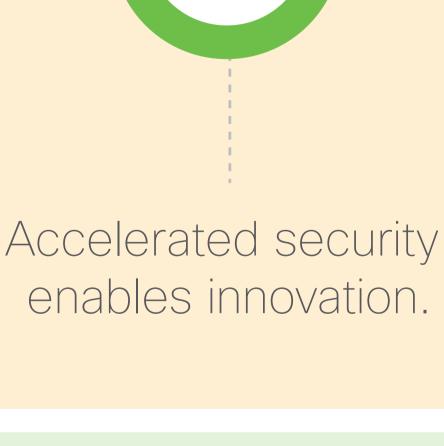
threat intelligence.

network, cloud, and data center.







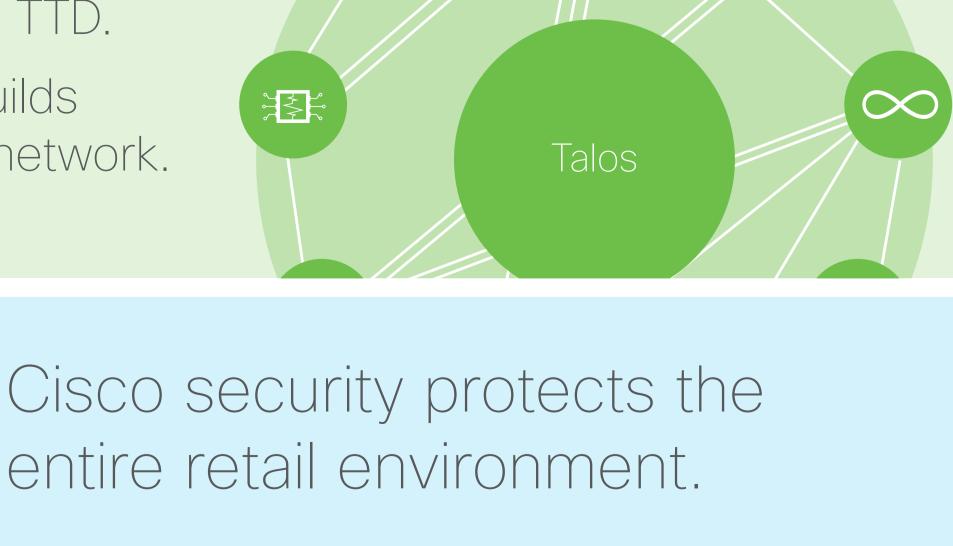


Intercommunication is critical which is why Cisco security products talk to each other.

 Event Information improves visibility. Automation allows faster response.

 Contextual Awareness builds granular controls across network.

Threat Intelligence speed TTD.





 Store Data Center

- Cloud Customers & Employees

A secure network is a Cisco Network.

between Cisco and any other company. (1509R)

Learn more about Cisco Security solutions for Retail >